

Jastin A. Batts

Artist Relations Executive & Composer-Engineer

Enthusiastic music executive and composer eager to contribute to team success through hard work, attention to detail and excellent organizational skills. Clear understanding of music publishing and licensing and training in Scrum. Motivated to learn, grow and excel in the music industry.



Contact

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LinkedIn

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Skills

Music Editing

Marketing

Sync / Licensing

A&R

Project Management

Publishing

Artist Relations

Analytics-based Strategist

Scrum Master

Negotiations



Accomplishments

- EP, **Found Me**, RIAA certified Gold - December 2020
- Storyblocks Top 10 licensing/sync earner in 2020
- 4-time published poet, International Poetry Society



Education

2017-02 -
2018-08

Master of Science: Entertainment Business

Full Sail University - Winter Park, FL

2009-08 -
2012-05

Bachelor of Science: Professional English

North Carolina A & T State University - Greensboro, NC



Certifications

2020-04

Alison Online - Microsoft SharePoint Server 2013

2017-08

Lynda - Facebook Marketing

2017-10

Lynda - Jira

2017-03

Lynda - Hip-Hop Vocal Production

2017-03

Lynda - Mixing and Mastering with Logic Pro X

2016-05

Gale Courses - Technical Writing

2016-05

Gale Courses - Web Content



Work History

2020-03 -
Current

In-House Composer

Storyblocks, Arlington, VA

- A Top 10 producer and composer, I create 50+ monthly exclusive songs and compositions (Electronic, World, Hip-Hop, R&B, Pop).
- Consulted with directors and producers to determine placement of musical cues and coordinate artistic vision.
- Determined voices, instruments, harmonic structures, rhythms, tempos and tone balances required to achieve effects desired in each musical composition.

2009-05 -
Current

A&R Director

Artis Studios, Alexandria, VA

- Pitching songs for cuts on artists projects, building & maintaining relationships with label A&Rs, managers, publishers, & producers to stay abreast of viable opportunities.
- Using intimate knowledge of the songwriting community to book sessions for writers while overseeing management of writer's and producer's

Software

Jira	●●●●●	Excellent
Logic Pro X	●●●●●	Excellent
ClickUp	●●●●○	Very Good
ToneDen	●●●●○	Very Good
Adobe Premier	●●●●○	Very Good
Adobe Spark	●●●●●	Excellent
Photoshop	●●●●●	Excellent
Google Analytics	●●●●●	Excellent
Microsoft Office Suite	●●●●○	Very Good

2019-12 -
2020-06

2018-01 -
2018-08

calendars.

- Source and sign talent rising producers, songwriters, and artists to production deals.
- Utilized tools like ClickUp and Adobe Spark to further the careers of 15+ artists via creation of unique media campaigns, original ads, and broader concentrated content creation strategies.

Artist Management Consultant

Lionheart Records, Washington D.C.

- Manage administrative duties, creative assets, sync ops, booking, touring, project marketing, digital media (ToneDen), and finances for 10 artists at any given time using Artist Growth and Monday.com.
- Spearhead artist development, leading sound composition, imagery cultivation, and talent retention efforts.
- Coached business leaders on the finer points of contemporary music production, artist relations and non-traditional sync licensing.

Web Content Manager

Freddie Mac, McLean, VA

- Managed 10-20 daily web requests across company internal and external websites, updating content and media to the business area owners.
- Used content management system to analyze user engagement and website traffic metrics to determine areas of improvement.
- Streamlined functions by developing and implementing processes and task management ticket systems.

Affiliations

National Association of
Recording Industry
Professionals (**NARIP**)